NHS Charities Together Covid-19 Urgent Appeal Progress Report



BECAUSE THE NATION CARES



The value of the NHS charity sector



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Charities and their supporters have a very long history of helping the NHS support patients, families and staff by funding research, improving the patient experience, and enabling the latest advances in healthcare. The Covid-19 pandemic put into sharp focus just how important this impact can be.

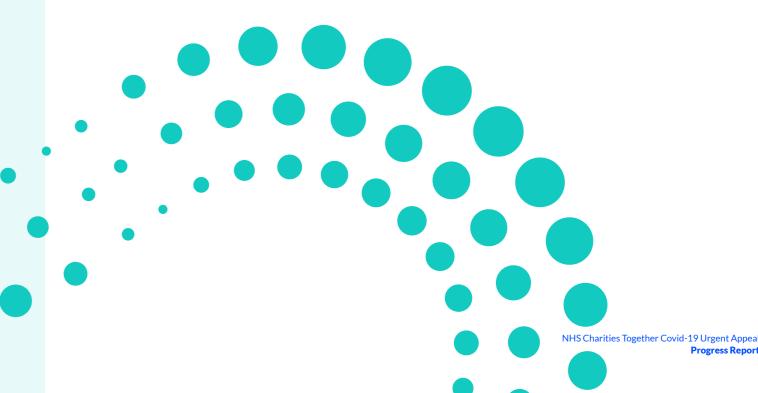
As the NHS is facing the most difficult period in its 75-year history, there is a great opportunity to tap into the enormous potential of today's NHS charities.

Demand for health services is increasing due, among other things, to an aging population, more people living with long-term conditions, the cost-of-living crisis, and widening health inequalities. At the same time, the severe disruption and delays caused by the pandemic are worsening challenges in staffing, support for carers, and the transition to new ways of working.

The initial findings from this progress report show that by supporting the health and wellbeing of NHS patients, the workforce and the wider community – and, importantly, by supporting innovation and new practices – NHS charities have a very important role to play in helping the NHS meet the needs of 21st century Britain.

There are so many fantastic opportunities for NHS charities and health and social care organisations to work together for the benefit of us all. I urge people to do so.

Lord Nigel Crisp KCB, Patron



Demonstrating progress



I'm delighted to share this progress report summarising the impact to date of our 2020 NHS Charities Together Covid-19 Urgent Appeal.

We have deliberately titled this a 'Progress Report', as we recognise that we are at the start of our learning.

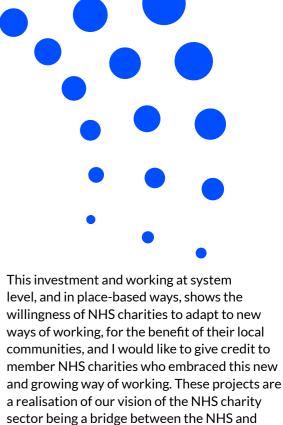
We will have much more to share as we continue to gather insight from the Covid appeal and thousands of projects funded and we develop our approach to generating evidence and insight. We are keen to explore the wider implications for our work and the role of the NHS charity sector in the most robust and effective way. While we look forward to sharing more analysis in the future, we are excited and encouraged by the information gathered to date.

Thanks to the heartfelt generosity of the public, our 2020 NHS Charities Together Covid-19 Urgent Appeal raised over £160 million. We have now allocated £148 million and distributed approaching £100 million to support the NHS during and beyond its immediate recovery from the pandemic.

The pandemic highlighted the vital role of NHS charities in providing extra support to our valued health and care workforce, who were there for us in the most challenging times. As its membership body, we helped the network of over 230 NHS charities act quickly to get

We provided nearly £42 million of emergency support for NHS trusts and health boards across the UK. Our research shows this has enabled two thirds of NHS staff to access mental health support¹ – from practical measures such as rest spaces and exercise programmes, to life-changing long-term help including trauma management programmes and staff counselling services. The projects we have funded have helped to strengthen the health and care system, recruited volunteers to take pressure off exhausted staff, and addressed inequalities in the workforce.

Our combined impact has extended far beyond the hospital walls. NHS charities have used £33 million from our NHS Charities Together Covid-19 Urgent Appeal to create more than 325 community partnership projects to tackle health inequalities and give extra support to the NHS, supporting integrated working as the NHS in England moved increasingly into this way of working.



The initial findings in this report begin to provide evidence of sustainable improvements made possible by the projects funded. They shine a light on changes to strategic approaches around the health and wellbeing of staff. And they show how successful pilot interventions have leveraged further investment from trusts.

the wider voluntary sector, showing how this

approach could be expanded in the future.

325

Community partnership projects created to tackle health inequalities

funding and attention to where it was most needed, demonstrating the strength of the sector as a strategic and delivery partner to government and national NHS stakeholders.

¹ Research from YouGov Plc. Total sample size was 1,004 adults working in the NHS. Fieldwork was undertaken between 11 and 17 October 2022. The survey was carried out online. https://nhscharitiestogether.co.uk/increasing-nhs-pressures-as-concerning-as-covid-peak-say-8-in-10-staff-but-support-is-helping/



Thank you to all our supporters whose donations made all the difference to the NHS workforce, patients, and communities at a time of intense need in the NHS.

Please support our work to highlight and continue to build the collective power of the NHS charity sector, so that everyone in the UK has the best health and care possible, no matter what.

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The impact that NHS charities are having up and down the country shows the power of the voluntary and community sector to transform our NHS. NHS charities have such an important role to play in the patient journey and throughout all parts of the health system. By working together, we can support people before they receive care, improve their experience during diagnosis and treatment, and help people to recover quickly or live well with long-term conditions. Through strategic partnerships between NHS charities and NHS trusts and health boards, we can better navigate and overcome the challenges ahead.

To unlock this enormous potential, NHS Charities Together is needed more than ever as a catalyst, convenor and champion. We are in it for the long term, dedicated to help create healthy communities supported by a thriving NHS. For most of the NHS workforce, theirs is still the greatest job in the world. But staff are already under burn-out levels of pressure – our own research shows that an estimated 60,000 NHS workers could be living with post-traumatic stress because of the pandemic, while nine in 10 (89%) say it will take many years for them to recover².

With a vacancy level of over 100,000 and an estimated extra 475,000 staff needed in the next decade³, it is clear the challenges faced by the NHS are far from over. For our health service and its people to recover and thrive, all of us must continue to be there for them.

Ellie Orton OBE, Chief Executive



YouGov online survey of 1,008 NHS employees in the UK, carried out online between 12-17 August 2021. The survey was carried out online. The figures have been weighted and are representative of all NHS employees by occupational group. The estimated number of NHS staff living with post-traumatic stress in the UK has been calculated by NHS Charities Together. In the survey of 1,008 NHS staff, 5% reported experiencing PTS as a result of the pandemic – although we expect in reality the figure could be much higher. There are 1.2 million NHS staff in the UK. See https://nbscharitiestogether.co.uk/60000-nhs-staff-living-with-post-traumatic-stress-following-pandemic/
https://lordslibrary.parliament.uk/staff-shortages-in-the-nhs-and-social-care-sectors/

Executive summary

On 23 March 2020, the day we went into national lockdown, NHS Charities Together launched our NHS Charities Together Covid-19 Urgent Appeal. The heartfelt support from the public was overwhelming. The appeal went on to raise over £160 million to support patients, hospital staff and volunteers at the frontline of the crisis.

After an urgent consultation with senior NHS stakeholders, government and member charities to find out where we could make the most impact, we quickly went to work distributing funds to every NHS trust and health board charity across the UK.

In 10 weeks, we had granted £20 million in urgent and emergency support for NHS staff, volunteers and patients. By 30 weeks, we had granted over £30 million, prioritising those disproportionally impacted by the pandemic. And as a second wave of Covid hit in the winter, we made another £12 million of support available for our health service. By the end of the year, we had allocated nearly £42 million across all member charities.

Insight in this report is based on the analysis of 190 responses (79% response rate) to a survey sent in August 2022 to all members that received funding through our NHS Charities Together Covid-19 Urgent Appeal.

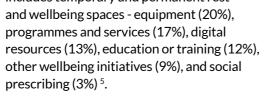
Through the Urgent and Emergency Grants programme - the first phase of funding - we funded more than 4,241 individual projects 4. These included improving mental health and wellbeing (3,690 individual projects); equity, diversity and inclusion (289); and quality of life for those with long-term health conditions (101).

The funding was used for spaces (20%) - this includes temporary and permanent rest programmes and services (17%), digital other wellbeing initiatives (9%), and social

While many projects are ongoing, the results so far are encouraging and show the impact during

responded to our survey:

- 98% felt Urgent and Emergency Grants have had a positive impact on the health and wellbeing of NHS staff, patients, volunteers
- have been responsive to the needs of NHS staff, patients, volunteers or other beneficiary groups.





a time of immense challenge for the NHS.

Of the member charities receiving funds who





The response to our survey suggests that projects funded through Urgent and Emergency Grants have supported:

- 992,038 NHS staff
- 565,119 patients
- 15,073 volunteers
- 69,578 members of local communities
- a total of 1,641,808 people⁶

A lasting impact

It's our priority to ensure the legacy of our NHS Charities Together Covid-19 Urgent Appeal is one of sustainable impact. According to our insight:

- Over 90% of NHS charity respondents reported that projects funded through Urgent and Emergency Grants had made a lasting impact.
- 75% said projects have continued (either in full or in part) beyond the funding period - with some now using later funding for long-term recovery.
- Based on this, there are potentially up to 2,854 projects continuing in some way - 67% of those that we funded through Urgent and Emergency Grants.

Strengthening communities

The second phase of our grants programme focused on community partnerships⁷. We have worked with member charities to fund more than 325 community projects, helping to tackle the wider determinants of ill health and prevent activity in the health system, taking pressure off the health service.

Working with the voluntary and community sector, we have funded groups and projects tackling, for example, isolation and loneliness, and improving fitness and wellbeing. We have also funded community partnership projects supporting patients and staff disproportionately affected by Covid-19 and addressing health inequalities.

Enabling long-term recovery

The final phase of our grants programme focuses on long-term recovery, with £35 million allocated to NHS charities delivering projects to support the long-term health and recovery of NHS staff and volunteers, patients and communities impacted by Covid-19.

In 2021, we continued to distribute the remaining appeal funds through member charities, making sure the money donated by our supporters is invested where it will make a real difference.

or other beneficiary groups. 94% felt Urgent and Emergency Grants

¹⁹⁰ members have delivered 4,241 projects. As we funded 241 members, 4,241 projects is the minimum number of projects delivered. We continue to collect insight from members.

Funding was also used for 'other' subsistence (1%), 'other' not categorised activity, such as staff funeral costs (1%), 'other' recognition/ reward (1%), 'other' EDI-related activity (1%), 'other' resources (<1%), 'other' research (<1%), 'other' staffing support or recruitment (<1%), and 'other' events (<1%).

This is an estimate, based on data provided by the respondents. We have not validated the data or data-collection methods We are working with members to improve the robustness of insight into grant impact.

We are currently undertaking an evaluation of the community partnerships Grants Programme and look forward to sharing insight on this.

Our unique role

As the national independent charity for the NHS and the member body representing all NHS charities, we can help the NHS charity sector have an even bigger impact by ensuring donations go where they are most needed, and by influencing policy and practice nationally.

At the height of the pandemic, NHS Charities Together gave the public a focus for their outpouring of support for health service staff and patients. The funds raised through our NHS Charities Together Covid-19 Urgent Appeal gave emergency help when it was desperately needed and have gone on to enable the NHS to test new ways of working and change systems for the better.

By bridging the gap between the voluntary and community sector and NHS services, we have enabled NHS charities to increase their funding, access training, and support each other better. Together, we will continue to help NHS charities go further.

Learnings and recommendations

We have learned a great deal from the Covid-19 Urgent Appeal and so also include a commitment to ourselves as NHS Charities Together to:

- Ongoing listening and candid conversations with members, including about how we can improve processes and maximise our collective impact together.
- Share ongoing learning and insights, with a focus on development and continuous improvement.

- Review and evolve our grants programmes to ensure they are inclusive of the diversity of NHS charities, and have maximum benefit for NHS staff, volunteers, patients, carers and communities across the UK.
- Maximise opportunities to increase the profile of, and investment in, the NHS charity sector.

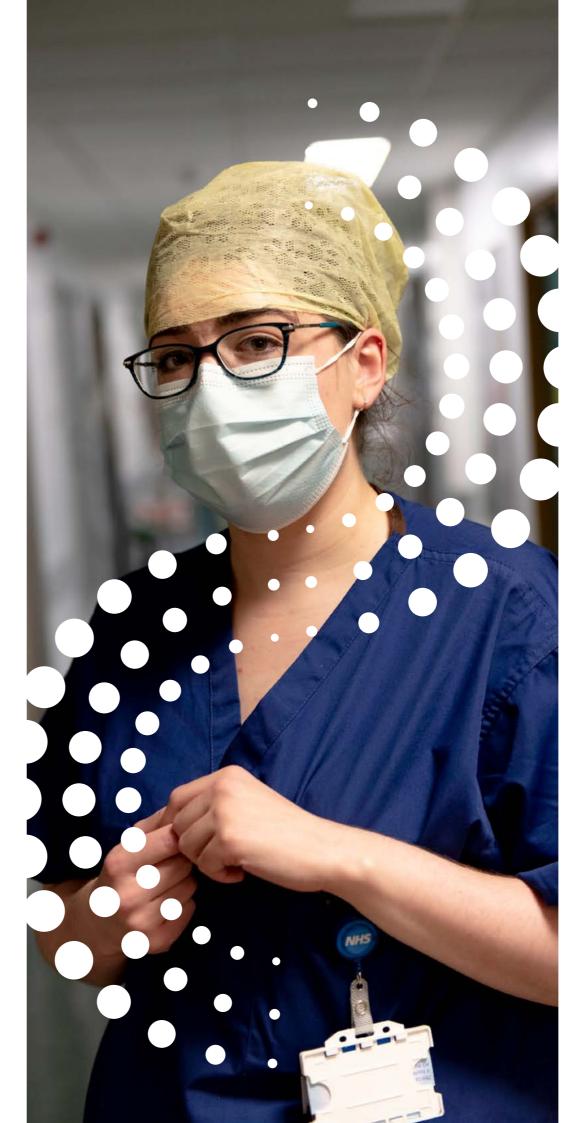
Based on the insight in this report, we make the following recommendations to maximise the impact of NHS charities on the health and wellbeing of patients, staff and the wider community.

Government and national NHS bodies

- Recognise NHS Charities Together as a strategic partner in national and local health policy - a source of high-quality insight about the NHS charity sector, a coordinator of the NHS charity network, and a delivery partner in our own right.
- Work in partnership with the NHS charity sector to test new approaches, innovate and learn, to address health inequalities and support excellent patient care and experiences. Recognise and include NHS charities as part of place-based approaches including Integrated Care Systems.

Funders

- Collaborate with NHS charities to test innovative approaches and learn, ensuring investments maximise the efficiency and effectiveness of funds raised.
- Partner with NHS Charities Together to address challenges and change systems to improve the health of patients and the public; we have the ability to deliver change at scale and quickly.



NHS trusts and health boards

- Understand the role of your NHS charity in helping you to improve the health and wellbeing outcomes and experiences of your patients, staff and wider community.
- Recognise and include NHS charities as part of place-based approaches to health and wellbeing, including Integrated Care Systems.
- Engage with your NHS charity to learn from the impact they have made and discover how working together could help delivery of strategic objectives.
- Work together to invest charitable funds in the wider community, for example, developing strategies to help patients 'wait well' and leave hospital safely.
- Evaluate the potential impacts of your NHS charity on patients and staff, helping it to spend funds most effectively.

NHS charities

- Continue to provide peer support to other NHS charities to maximise the collective impact of the sector.
- Continue to collaborate, share learning and evaluation to provide robust evidence on the impact we make together.
- Continue to engage with NHS Charities Together so we can amplify the voice of the sector.
- Continue to engage with NHS Charities Together and work with us to co-create impactful grants programmes and membership development programmes.

About NHS Charities Together

NHS Charities Together is the national charity for the NHS, working with over 230 NHS charities across the UK to support hospitals and mental health, ambulance and community health services.

We believe in a future with a thriving NHS and the best possible healthcare for everyone, and our mission is to mobilise the collective power of NHS charities and the nation to help the NHS go further for patients, staff and communities – ensuring extra support goes where it's most needed and enabling the NHS to advance in a rapidly changing world.

People have been donating money to health services since well before the NHS was created, and charities have played an important role in supporting the NHS throughout its history. Today, NHS charities collectively give over £1 million to the NHS every day – so that people can stay well for longer and get better faster.

Most NHS charities focus on helping our health services do more by improving patient experiences and outcomes. From supporting research and innovation, to brightening up hospital environments and donating state-of-the-art equipment.

They raise funds and mobilise volunteers, making a huge difference to the lives of millions of people at their most vulnerable. During the pandemic, this focus shifted to meet the immediate practical and emotional needs of staff and patients and help take pressure off an overstretched health service.

By working together, we help the NHS go above and beyond what would otherwise be possible, so that everyone has access to the best health and care possible.





Delivering immediate relief

When the pandemic hit, it was clear that the scale of the challenge was so huge the NHS couldn't face it alone. In March 2020, believing in the potential of NHS charities to provide the vital, much-needed support, we guickly developed and launched our NHS Charities Together Covid-19 Urgent Appeal. This was our first national appeal for the NHS, with a focus on helping the workforce.

The appeal raised an incredible amount, more than £160 million, to support patients, hospital staff and volunteers at the frontline of the crisis.

We launched the appeal on 23 March, the day we went into national lockdown, getting off to a fantastic start with over £15 million in donations in the first week and hitting £100 million in six weeks. The heartfelt support from the public that followed was overwhelming, as people wanted to support our NHS workers to cope with the unprecedented challenges putting pressure on them and our health services.

Getting funds to where they were most needed

We urgently consulted senior NHS stakeholders, government and member charities to find out how funds could best be delivered and used for most impact. We also onboarded 100 new member charities, so we could reach every NHS trust and health board in the UK.

We then quickly went to work distributing funds to every NHS trust and health board charity across the UK, based on factors including staff head count.

The focus of the appeal was support to NHS staff, volunteers and patients impacted by the pandemic. But what clearly motivated the public was support for the workforce.

Within 10 weeks, we had granted £20 million in urgent and emergency support for NHS staff, volunteers and patients. By 30 weeks, we had granted over £30 million, prioritising those disproportionally impacted by the pandemic. And as a second wave of Covid hit in the winter, we made another £12 million of support available for our health service.

We have worked with member charities to fund more than 325 community projects, helping to tackle the wider determinants of ill health and prevent activity in the health system, taking pressure off the health service. The final phase of our grants programme focuses on long-term recovery, with £35 million allocated to NHS charities delivering projects to support the long-term health and recovery of NHS staff and volunteers, patients and communities impacted by Covid-19.





Around half of NHS staff said they would benefit from psychological support and/or counselling services at this time and one in five (20%) requested intensive therapy for trauma support.

Responding to new and changing needs

The workforce was under unprecedented pressure, with the NHS being pushed to the very limit. Staff were treating more very sick patients than ever, experiencing physical and mental exhaustion, and in many cases being isolated from their families. Our YouGov survey at the time showed that in addition to anxiety, just under half of NHS staff had experienced physical exhaustion (49%) and a quarter reported depression (24%).

Around half (48%) said they would benefit from psychological support and/or counselling services at this time and one in five (20%) requested intensive therapy for trauma support⁸. Many felt guilt at not being able to provide the standard of care they normally would.

Generating insight and supporting strategy

Having distributed people's generous donations the length and breadth of the UK, it's crucial we communicate the impact donations are having and share this learning with the public and the sector.

In early 2022, we began to develop a reporting form for members that had received funding through the appeal. This form had a dual purpose - both to support due diligence in our grants management processes but also to provide insight into the impact and learning from the funding.

The form was launched in August 2022 to 241 members and remained open for completion by all members that received funding.

By mid-September 2022, we had received 190 responses (79% response rate) and felt this was a good sample to use for insight purposes. Analysis took place in October 2022, and the findings from this form the basis of this report.

Many projects are ongoing, so this is an initial snapshot of the progress made so far by the first stage of our grants programme. We plan to carry out more in-depth evaluation, which will give more detailed insight. However, the results so far are encouraging and show the enormous impact NHS charities made together during a time of immense challenge for the NHS.

The insights from this Progress Report and wider listening also shape and inform our refreshed five-year strategy, Achieving Our Potential Together 2023-2028.

Research from YouGov Plc. Total sample size was 1,004 adults working in the NHS. Fieldwork was undertaken between 11 and 17 October 2022. The survey was carried out online

>4,241

Individual projects funded through the Urgent and Emergency Grants programme

The difference we've made

Through the network of NHS charities, we funded thousands of projects for staff, including counselling and peer-to-peer support, places to rest during a busy shift, and emergency accommodation so staff could continue their lifesaving work.

Our insight indicates that we have funded at least 3,690 projects related to improving mental health and wellbeing, and a further 39 other projects, including supporting staff and recruitment, providing resources for staff, enhancing the occupational health offer, and providing emergency accommodation for those on the frontline.

At the same time, the impact of the pandemic on patients and communities was extensive with many experiencing the impacts of isolation and bereavement. In response, we funded technology that enabled patients to say goodbye to loved ones and projects to improve people's access to and confidence in using services that made all the difference:

- Improving access to, awareness of, and engagement with services: 56 projects
- Reducing digital exclusion and improving digital literacy: 54 projects

From the early stages of the pandemic, it was clear the virus was disproportionately affecting individuals from racially minoritised groups and widening already stark health inequalities. We focused funding to support the workforce and patients from these groups.

 Improving equity, diversity and inclusion: 289 projects

And at a time when people were needing to isolate and shield, and with services being severely disrupted, we supported people to get the care they needed. We funded technology to enable remote appointments, patient hubs that connected people with services, and projects to help people stay well, taking pressure off the overstretched NHS.

- Improving quality of life for those with long-term health conditions: 101 projects
- Preventing admissions through early intervention: 4 projects

By the end of 2020, we had allocated nearly £42 million across 241 members. Through the Urgent and Emergency Grants programme – the first phase of funding – we funded more than 4,241 individual projects?

The funding was used for spaces (20%) - this includes temporary and permanent rest and wellbeing spaces - equipment (20%), programmes and services (17%), digital resources (13%), education or training (12%), other wellbeing initiatives (9%) and social prescribing (3%)¹⁰.

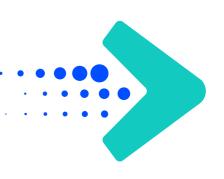
81% of respondents identified the primary purpose of their projects as 'improving mental health and wellbeing'.

health and wellbeing'.

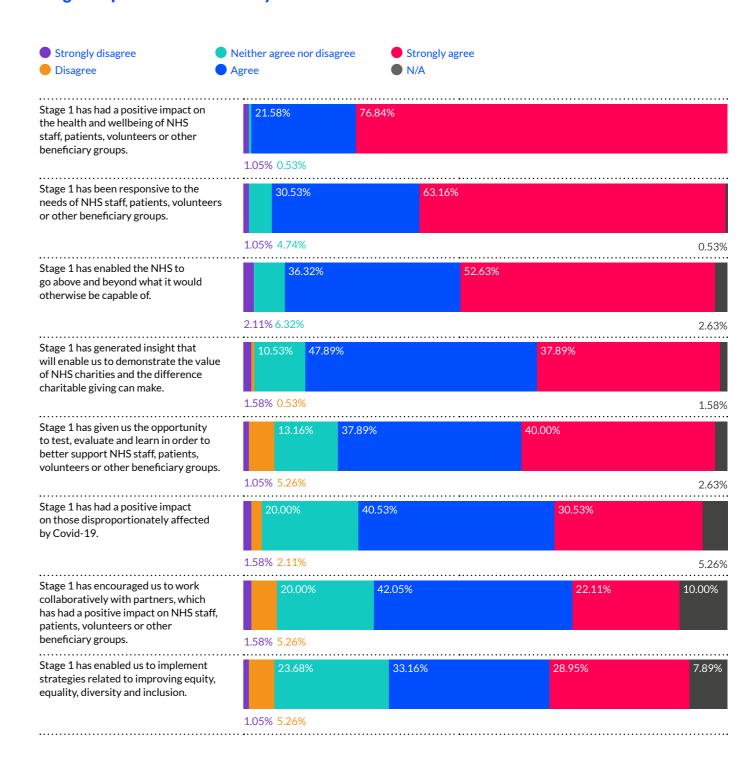
One hundred and ninety members have delivered 4,241 projects. As we funded 241 members, 4,241 projects is the minimum number of

1,641,808

Beneficiaries supported through the Urgent and Emergency Grants programme



Stage 1 report form - data analysis



projects delivered. We continue to collect insight from members.

Funding was also used for 'other' subsistence (1%), 'other' not categorised activity, such as staff funeral costs (1%), 'other' recognition/ reward (1%), 'other' EDI-related activity (1%), 'other' resources (<1%), 'other' research (<1%), 'other' staffing support or recruitment (<1%), and 'other' events (<1%).

CASE STUDY:

Working at pace to be there for staff

The pandemic changed everything overnight and presented NHS staff and volunteers with new challenges every day. With the UK public so fast to respond generously to our NHS Charities Together Covid-19 Urgent Appeal, we were able to work with NHS charities quickly and in new ways to respond to NHS workers' needs.

University Hospitals Coventry & Warwickshire

At the start of the pandemic, Covid-19 patients needing critical care filled the respiratory and critical care units at University Hospitals Coventry & Warwickshire in a matter of days. The staff had never had to care for this volume of critically ill patients before.

University Hospitals Coventry & Warwickshire Charity knew they needed to help and had to act fast. Emergency department consultants were exhausted from working 12-hour shifts, so the charity began providing snacks and drinks to keep their energy levels up. They then got busy delivering care boxes to the wards three times a week.

As the isolation felt by many patients became apparent, the charity used funding from our appeal to purchase 75 tablet computers for the hospital, enabling desperately needed communication with loved ones.

"The mortuary was full. People were going to hospital and not coming out. We used some of the funding to support staff and the patients in the mortuary. We provided toiletries and special make-up. We wanted to help in whatever way we could."

Jo O'Sullivan, Director of University Hospitals Coventry & Warwickshire Charity. Funded by University Hospitals Coventry & Warwickshire Charity, using NHS Charities Together grants.



Hearing stories of patients dying alone triggered our response as a charity to do something to prevent any other loved ones from going through this agony and trauma. We shouldn't underestimate how much of an impact this had on staff. It's heart-breaking for both sides. For the families at home, this trauma was alleviated through the funding of iPads, as they could have that final contact.



Jo O'Sullivan, Director of University Hospitals Coventry & Warwickshire Charity.

Funded by University Hospitals Coventry & Warwickshire Charity, using NHS Charities Together grants.

Image captions (I-r) p18 Amie Burbridge, Acute Medicine Consultant and Hannah O'Sullivan, Volunteer. p19 Professor Andy Hardy, CEO with a colleague from University Hospitals Coventry and Warwickshire

NHS Trust.

Airedale General Hospital

By September 2020, frontline NHS workers at Airedale General Hospital in West Yorkshire had been wearing full PPE all day, every day for nearly six months. This was having a detrimental effect on their wellbeing, including damaging their skin and affecting their breathing.

Using funds raised through our appeal, Airedale Hospital & Community Charity was able to respond to this new challenge, purchasing 40 air flow hoods for the critical care team. These were more comfortable to wear and could be put on and taken off quicker and easier than regular PPE, freeing up staff to react quickly in an emergency. A clear plastic front allowed the full face to be seen, improving communication and putting patients at ease.

"We had an elderly gentleman on our acute respiratory unit (ARCU) who was extremely hard of hearing. The only way of communicating with him was by writing on a whiteboard as he couldn't see anyone's face behind their mask. When I went to see him with my air flow hood on, he was able to see my face and we had a conversation for the first time. The ability for patients and their relatives to see our faces was never more important than when we were having end-of-life conversations – it meant so much."

Nicky Denbow, Matron at Airedale General Hospital. Funded by Airedale Hospital & Community Charity, using NHS Charities Together grants.



DELIVERING IMMEDIATE RELIEF

CASE STUDY:

Mental health support for NHS workers

Caring for us through the pandemic, while also dealing with the impacts of the virus personally, has put unprecedented pressure on the mental health of NHS staff and volunteers. To address this, funds from our NHS Charities Together Covid-19 Urgent Appeal have been used to support NHS workers to look after themselves as well as their patients.

University Hospitals Bristol & Weston

University Hospitals Bristol & Weston Charity used funds raised through our appeal to run a three-year programme of wellbeing support for every member of staff at University Hospitals Bristol & Weston. The programme included immediate, medium and long-term initiatives to benefit NHS staff, including counselling sessions, a wellbeing role, and a health MOT screening nurse. Across the three-year programme, more than 400 staff had a one-to-one health check, around 4,300 staff had psychological health services (PHS) support, and 900 people used the 24/7 staff helpline each year.

"When I began my new role, the impact of Covid-19 meant things were uncertain, scary and really tough. I became extremely stressed, struggled to see the wood for trees and worked late into the night. I knew it wasn't sustainable... It was so helpful to talk to someone. By supporting myself, I was in a better place to help my staff."

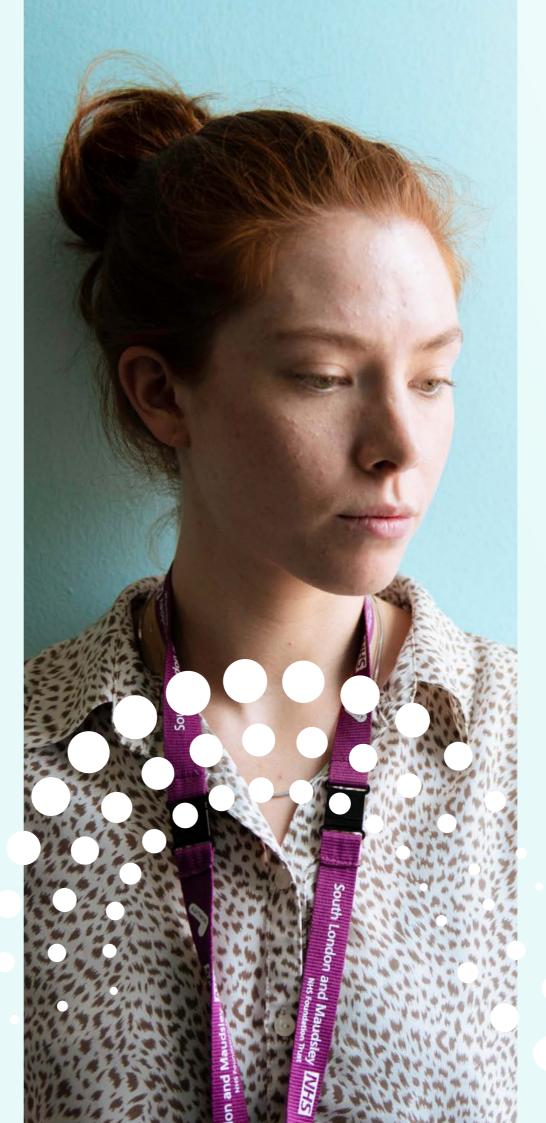
Peter Moran, staff member at University Hospitals Bristol & Weston. Funded by University Hospitals Bristol & Weston Charity, using NHS Charities Together grants.

Royal Papworth Hospital Charity

With funds from our appeal, Royal Papworth Hospital Charity set up a psychological wellbeing service for staff at Royal Papworth Hospital in Cambridgeshire in response to the pressures of the pandemic. The service includes a designated wellbeing professional, who is providing an average of 75 one-to-one counselling sessions for staff in need each month and training managers to support their staff. Funds have also enabled the development of an online wellbeing learning zone, with resources from the Intensive Care Society to promote wellbeing.

"With the generous ongoing support of Royal Papworth Hospital Charity, we have taken on a number of health and wellbeing facilitators, who are our 'on the ground' support for staff, giving them somewhere to go when they need to have a difficult conversation or want signposting to further support from our trained staff counsellor."

Emma Warren, Psychological Wellbeing Practitioner at Royal Papworth Hospital. Funded by Royal Papworth Hospital Charity, using NHS Charities Together grants.





Many staff were affected mentally and emotionally, carrying the guilt of taking Covid home to family members, and feeling the responsibility of helping isolated patients say one last goodbye to loved ones. Funding has enabled us to train 53 staff volunteers in providing peer support and make interventions to prevent mental health issues escalating – we couldn't have done what we have done without it.



Paula Brennan, Patient Experience Manager at County Durham and Darlington NHS Trust. Funded by County Durham and Darlington NHS Foundation Trust Charity, using NHS Charities Together grants.

County Durham & Darlington NHS Foundation Trust Charity

We supported County Durham and Darlington NHS Foundation Trust Charity to prevent NHS staff experiencing PTSD following the height of the pandemic. Through the TRiM (Trauma Risk Management) project, 53 staff volunteers have been trained to provide peer support and intervene to stop mental health issues escalating.

What went well

Of the member charities receiving funds that responded to our survey:

- 98% felt that the Urgent and Emergency Grants have had a positive impact on the health and wellbeing of NHS staff, patients, volunteers or other beneficiary groups.
- 94% felt that the Urgent and Emergency Grants have been responsive to the needs of NHS staff, patients, volunteers or other beneficiary groups.

The response to our survey suggests that projects funded through the Urgent and Emergency Grants have supported 992,038 NHS staff; 565,119 NHS patients; 15,073 volunteers; and 69,578 members of local communities - a total of 1.641.808 beneficiaries¹¹.

• 63% felt that the funding had encouraged them to work collaboratively with partners, which has had a positive impact on NHS staff, patients, volunteers or other beneficiary groups. Almost two thirds (62%) felt that the funding had enabled them to implement strategies related to improving equity, diversity and inclusion; this is an area we are committed to as we move forward.

Of respondents felt that the Urgent and **Emergency Grants have had a positive** impact on health and wellbeing

We asked members what went well during the delivery of the Urgent and Emergency Grants. Partnership working and co-production were the most identified success factors across projects, along with responsiveness, the opportunity to build on previous funding, and the way in which further projects were catalysed. Several charities also identified learning, both iterative and from previous projects, as important success factors.

- Effective cross-organisational working
- Co-production of projects to ensure needs could be met
- Policies developed quickly to support delivery
- Good engagement with projects, including co-production
- Projects that were responsive to needs and delivered quickly
- Effective partnerships with the local community
- Volunteer management and engagement
- Word-of-mouth awareness raising between staff
- Simplified procurement process (due to repeat orders)
- Leadership and management from senior staff
- Building on previous funding rounds
- Accessible training and resources
- Independent and successful project management

"The pace of [the project] has been much slower than expected due to the energy and focus needed by staff on basic care during Covid and staff shortages... but [the project] has still had a major impact on staff abilities..."

Frimley Health Charity

There were challenges reported too. Capacity was seen as a significant barrier, particularly a lack of staff capacity within the charity to plan and deliver projects. Members also identified issues around engaging project recipients and the ability to make decisions, which intersect with capacity issues. This will have undoubtedly been an effect of Covid-19, and many charities explicitly identified the impact of the pandemic on operations as a challenge.

"[The] funding had a massive impact on our local health service... It was a huge boost for staff to be able to develop and implement their own projects and ideas... The adaptations we made for patients also ensured we could make things that little bit more comfortable during what was a challenging period."

Powys Teaching Health Board Charitable Fund, using NHS Charities Together grants

¹¹ This is an estimate, based on data provided by the respondents. We have not validated the data or data-collection methods. We are working with members to improve the robustness of insight into grant impact

NHS CHARITIES TOGETHER COVID-19 URGENT APPEAL DELIVERING IMMEDIATE RELIEF

CASE STUDY:

Tackling health inequalities

As the pandemic continued, it became clearer that everyone was not affected equally. The impact of Covid-19 was bigger in some communities and access to services was limited for specific groups of people. The health inequalities that existed pre-pandemic were being widened further.

In March 2021, Hywel Dda Health Charities in Wales used funds from our appeal for a new outreach initiative to respond to the disproportionate impact of Covid-19 on racially minoritised groups and respond to inequalities in access to healthcare in Carmarthenshire, Ceredigion and Pembrokeshire.

The project has reached out to more than 10,000 people. Interventions include Wellbeing Walks, which promote community cohesion, encourage exercise, and provide an opportunity to share health messages.

The impact of the programme has included increased uptake of Covid-19 vaccination among individuals from racially minoritised groups and better access to health care services and communication support. As well as improving connections with groups that the NHS can find harder to harder to reach, it increased the visibility of service providers in the community.



DELIVERING IMMEDIATE RELIEF



The funding was a godsend... We were able to focus on the mental and wellbeing support our staff needed at a very stressful and unprecedented time. This made them feel like they were surrounded by support while they focused on delivering on the frontline.



Great Western Hospitals NHS Foundation Trust Charitable Fund (Brighter Futures)

A lasting impact

The difference made by donations from the UK public didn't end at the height of the pandemic. Over 90% of NHS charity respondents reported that projects funded through the Urgent and Emergency Grants have made a lasting impact. They identified changes to strategic approaches around the health and wellbeing of NHS staff, investment from trusts, and funded items remaining in use.

Some charities identified that the initial funding raised their visibility and encouraged trusts to see them as a valuable strategic partner.

Others noted that even where the specifically funded items may not have had a sustained impact, the response to the needs of staff has changed attitudes and culture.

"At a strategic level, health and wellbeing has achieved a more strategic and high-profile focus... funding has enabled the trust to [provide] a wider range of offers to staff and dedicated support for [staff from marginalised ethnic communities]."

My University Hospitals Sussex (University Hospitals Sussex NHS Foundation Trust)

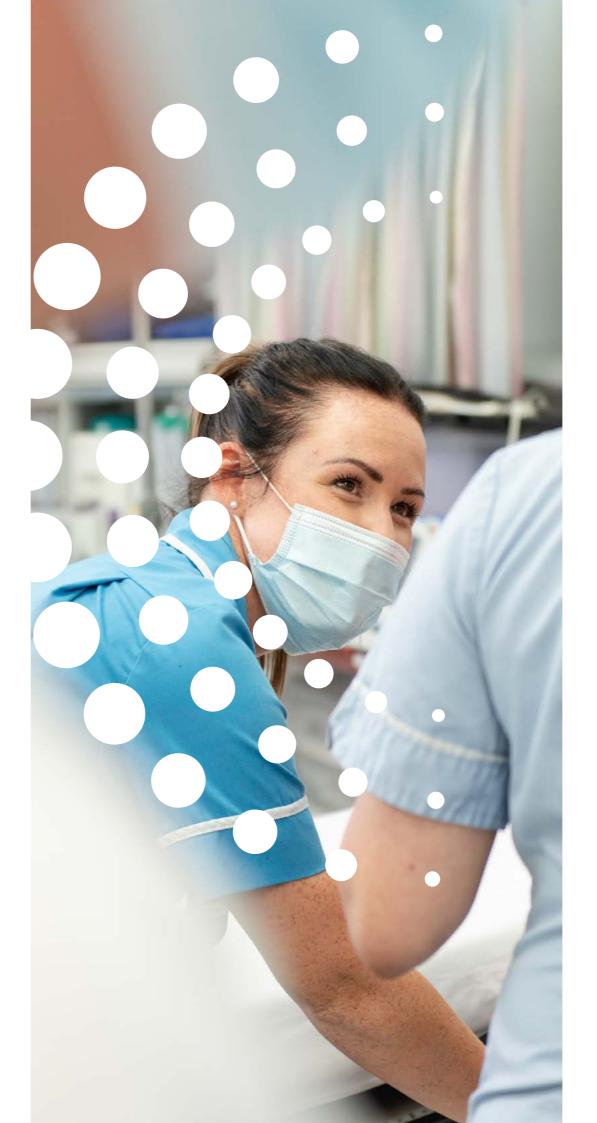
"The major benefit came from a recognition that the trust charity could be a strategic partner, and that it was worth investing in."

Central and North West London NHS Foundation Trust Charitable Fund

"This funding has completely reshaped our NHS charity, bringing life back into it and kickstarting our plans to grow the charity (which had become largely defunct)."

Croydon Health Services Charitable Fund / Croydon Health Charity

75% said the projects funded have continued (either in full or in part) beyond the funding period – with some now using later funding for long-term recovery. Based on this, there are potentially up to 2,854 projects continuing in some way – 67% of those we funded through the Urgent and Emergency Grants. Members identified both further funding through their charity funds and in collaboration with their associated trusts and health boards, as well as the use of funded items and spaces, continuing into the future.





Of respondents felt that the funding had enabled them to generate insight to demonstrate the value of NHS charities and the difference charitable giving can make.

"Work to tackle tobacco dependency has continued beyond the original project... and is now incorporated into our trust business approach as one of our top five priorities. Partnership working with local schools and colleges to support young people into NHS careers has also continued and we successfully bid for funding from an alternative source."

North Middlesex Hospital General Charitable Fund

"Many of the urgent and emergency projects have continued beyond the funding period. Telemedicine has now become part of our normal care for babies."

Alder Hey Children's Charity

"The Wellbeing Programme has been so successful, and with a strong uptake across trust staff, that it has now been incorporated into the charity's ongoing funding commitments as a major priority in support of the trust."

The Royal National Orthopaedic Hospital Charity

CASE STUDY:

Using the power of digital

The pandemic made clearer than ever the potential of digital technology to keep us connected. By funding online platforms, apps and devices, we helped bring together people who would otherwise be isolated and enabled patient care to continue in safe, socially distanced ways.

At Alder Hey Children's Hospital in Liverpool, funds raised through the appeal were used to provide neonatal telemedicine robots that ensured new mums and their babies were provided with the best possible care at the height of the second lockdown.

Paediatric and neonatal surgeons from Alder Hey and neonatologists from Liverpool Women's Hospital work side-by-side on wards and in operating theatres to treat sick babies. But the pandemic restricted movement of staff between the two hospitals.

This new equipment meant that clinicians were able to take part in ward rounds, deliver emergency medical advice, and facilitate urgent reviews for patients who had just been operated on, without having to travel to the relevant hospital site and be physically in the room.



With funding from our appeal, Tayside NHS Board Endowment Funds used technology to support people with cognitive impairment, giving them a way to connect with family members and health and social care professionals.

Komp units are simple one-button computers designed for those who would not manage to use a standard mobile phone, tablet or computer. They enable family, friends and professionals such as GPs, district nurses and social care and day care workers to call the vulnerable person and carry out a visual conversation.

This technology is being used to improve people's mental health and wellbeing and reduce feelings of loneliness and isolation.

"Mum just loves it - the fact that she can see loved ones who are far away so easily."

Relative of patient using the KOMP unit.

Funded by Tayside NHS Board Endowment Funds, using NHS Charities Together grants.

Image captions



At the start of the pandemic, a reduction in the face-to-face clinical time the consultant neonatologists were able to provide threatened our ability to provide a clinical service to the neonatal units at Liverpool Women's Hospital and Alder Hey Hospital. The telemedicine system allowed our consultants who had been shielding to provide a full clinical service. Busy specialists could be at the baby's cot side within minutes of being contacted, providing their expert opinion and discussing with the families as if they were in the room. Telemedicine has now become part of our normal care for babies across the city.

Dr Chris Dewhurst, Clinical Director at Liverpool Neonatal Partnership.Funded by Alder Hey Children's Charity, using NHS Charities Together grants.



Strengthening communities

The second phase of our grants programme has focused on community partnerships. We have worked with member charities to fund more than 325 community projects, helping to tackle the wider determinants of ill health and prevent hospital admissions, taking pressure off the health service.

Working with other voluntary sector partners, we have funded groups and projects supporting health and wellbeing, including tackling isolation and loneliness and improving fitness. We have also funded Community Partnership projects supporting patients and staff disproportionately affected by Covid-19 and tackling health inequalities.

This investment and working at a system level and in place-based ways shows the willingness of NHS charities to adapt to new ways of working, for the benefit of their local communities.

Evaluating the programme

We are working with an external evaluator to carry out a process evaluation of our Community Partnerships Programme, together with lead NHS charities and other local NHS charities in the ICS area, as well as other stakeholders (both statutory and voluntary sector) involved in the programme. It is critical for us to understand how the programme has worked in practice, so that we can learn and improve future programmes.

This evaluation includes:

- Testing whether our aims, ambitions and assumptions about the programme are reflective of how it has worked on the ground.
- Exploring whether the funding acted as a catalyst to NHS charities working more closely with their trusts and other NHS charities.
- Understanding whether ICS-wide partnerships with other NHS charities have been fruitful and projects have been able to deliver across an ICS area.

The insight and learning generated from this evaluation will enable us to better support members, tailor grants programmes, and continue conversations with strategic partners to ensure our work has relevance and impact at ICS level.

We are exploring the early impact of the programme – including on community health, particularly for those disproportionately impacted by Covid-19.



CASE STUDY:

Strengthening communities

Covid-19 has resulted in longer waiting times for cancer appointments and assessments, during which time the circumstances of many patients and their families have worsened, making the diagnosis even more traumatic.

Cancer patients have not been able to have face-to-face appointments with clinicians, and community volunteers have typically lacked specialist training, knowledge and skills. Covid has led to increased loneliness and social isolation, with cancer patients forced to shield.

Newcastle Hospitals Charity used funding from our appeal to support a 'Cancer and Covid-19' project to provide more emotional support at an early identification stage, more signposting to social support, and more explanation of treatment and care choices.

The project was led by Coping with Cancer, a regional charity supporting people who have been affected by cancer. Working with other cancer-focused charities in the region, as part of the newly formed 'Cancern' network, they put together a package of emotional, social and mental support for people diagnosed with cancer during the pandemic.

The project planned to support 1,030 people, but has supported more than twice as many as was expected – 2,482. It has provided 2,700 hours of psychological support through personal one-to-one sessions; 1,700 hours of specialist personal coaching, advice and guidance; and 1,800 hours of general support, such as peer support, befriending, meetings, arts and crafts sessions, regular telephone support, and family support.





(I-r) Peter, Danielle and Glynn are all beneficiaries of Newcastle Hospitals Charity's Cancer and Covid-19 project.



"

It was 2020 when I received my diagnosis; my routine mammogram had been postponed from March to 5 August 2020 due to Covid. I received acupuncture in a group setting with two other women and that was brilliant... having the chance to sit with like-minded people and discuss what we were going through. Due to Covid, this was something I had never had the chance to do, until I got to Coping with Cancer. I then went on to receive reflexology... it really was the most relaxing thing, and it has done huge amounts for me. Coping with Cancer have given me a reason to get out of the house, providing me with a lifeline during lockdown, something which has benefited me largely.



Jane, patient involved in the 'Cancer and Covid-19' project.
Funded by Newcastle Hospitals Charity, using NHS Charities Together grants.

CASE STUDY:

Working in partnership: improving patient outcomes and tackling system pressures

People living with Covid-19 reported a wide range of new physical, psychosocial and cognitive problems that little was known about. Specific complications and general physical and mental symptoms, such as fatigue, breathlessness and anxiety, prevented people from resuming their usual activities including work and caring responsibilities.

Improving Patient Outcomes: Tailored Talks

Funds from our NHS Charities Together Covid-19 Urgent Appeal have supported people living with Covid and helped NHS professionals learn more about 'long Covid'.

With funding from our appeal, NHS Lothian collaborated with the charity Chest, Heart and Stroke Scotland and app developer Pogo Studio to build a long Covid self-assessment digital platform that helps patients self-manage their recovery. The Tailored Talks platform provides people who have had the virus with health information and advice. The content can be personalised and curated for patients by clinicians, changing as the patient's journey progresses and what is important to them changes during their recovery.

Tailored Talks has now been successfully developed and tested and is ready for wider promotion among GPs and other primary care staff, supporting the hospital-to-home transition of more patients.

"It's the support side that's missing.

People have been struggling for a long time. Finally speaking to a team who knew how much pressure that people are going through was a relief. The site was easy to use... it was short, succinct... great advice. I go on the long Covid support Zoom chats, which are on every week, and it's great. People are so open and willing to discuss the issues that they have."

Mike Smith, who was referred to Tailored Talks by his GP. Funded by NHS Lothian Charity, using NHS Charities Together grants.



As an ambulance service we have a unique lens where we respond to people when they are in crisis, but an emergency response often cannot provide the specialist support required by the service user. Working with the British Red Cross allows the Complex Case Team in NIAS to refer people into the programme which will hopefully bridge the gap we often see between the service users and services available.



Joanna Smylie, NIAS Complex Case Team Manager and Project Lead.

Funded by NIAS, using NHS Charities Together grants.

Tackling system pressures: Northern Ireland Ambulance Service

Northern Ireland Ambulance Service (NIAS) used funds raised from our appeal to work in partnership with the British Red Cross to take pressure off local emergency departments exacerbated by the pandemic.

The organisations collaborated to develop a bespoke support service to meet the health and social care needs of people affected by Covid-19 who frequently turned to the Ambulance Service for help. A specialist team of staff and volunteers take referrals directly from the Ambulance Service

and work with health and care professionals to strengthen integrated care in the community, and improve patient outcomes and experience.

The project is the first direct implementation of this innovative programme with a UK ambulance trust, using tailored coaching to help people better manage and improve their mental health, wellbeing and life circumstances. People are assisted through emotional support, confidence building, signposting and supported referral, to reconnect with purpose and with their community. This service enables them to access the right care and support at the right time in the right place.

Image caption

A launch event for the project was held in Belfast on 22 February 2023 with representatives from Northern Ireland Ambulance Service, British Red Cross and NHS Charities Together.



Ongoing learning

Evidence and insight underpin our ability to be impactful as an organisation. We are developing our outcomes framework and value the role of partnership-working to strengthen our evidence base.

We identified that 78% of respondents felt that the NHS Charities Together Covid-19 Urgent Appeal funding provided them with an opportunity to test, evaluate and learn to better support staff, patients, volunteers or other beneficiary groups. We want to build on this momentum as we move forward as an organisation.

We are at the start of gathering evidence and insight, shaping our design and delivery, and developing our approach for the future. We will continue to collaborate with members to collect information in robust, appropriate and meaningful ways with a commitment sharing learning - linking to our role as a knowledge partner. Internally, we are undertaking analysis to strengthen our grants programmes and exploring how we support an approach to benchmarking the sector 12.

We are committed to systems change and recognise our potential as systems leaders. In October 2022, we started working with an external partner to map systems to help us to better understand our role and the influence we can have on system-wide issues such as health inequalities and NHS staff wellbeing.

In addition, we have already begun to commission exciting and strategically relevant evaluation, learning and research activity. We are working with external partners to better understand our Community Partnerships Programme and gather evidence and insight into our Volunteering Future Fund¹³. We are planning large-scale evaluations of our NHS Charities Together Covid-19 Urgent Appeal funding, aligned with our strategic direction, and we are exploring the potential of learning partners to help us achieve our ambitions.

We are planning an evaluation of our grants for ambulance charities, which involved funding for recruiting and training Community First Responder volunteers to support the ambulance service, plus specialist equipment to save lives in an emergency.

78%

Felt that the funding provided them with an opportunity to test, evaluate and learn to better support staff, patients, volunteers or other beneficiary groups

- 12 This will include exploring how to build on our current Financial Comparison Survey of the NHS charity sector.
- 13 Volunteering Futures Fund is a match-funded grants programme between DCMS and NHS Charities Together supporting young people who are likely to experience to experience barriers to volunteering into opportunities. This ran from January 2022 March 2023.



STRENGTHENING COMMUNITIES

CASE STUDY:

Community First Responders

Ambulance services across the UK have been dealing with enormous challenges during the pandemic. Using funds raised through our appeal, we supported NHS charities and 13 ambulance trusts across the UK to train and equip volunteers, helping to reduce hospital admissions by giving the right care in the right place.

Community First Responders (CFRs) are trained volunteers who are dispatched to emergency incidents when every second counts, administering basic life support until an ambulance arrives.

Funds have been used for projects including recruiting an additional 60,000 volunteers; improving community access to defibrillators; dedicated first responder group cars; equipment such as specialist tympanic thermometers, automatic blood pressure monitors and pulse oximeters; and training the community to respond to out-of-hospital cardiac arrest.



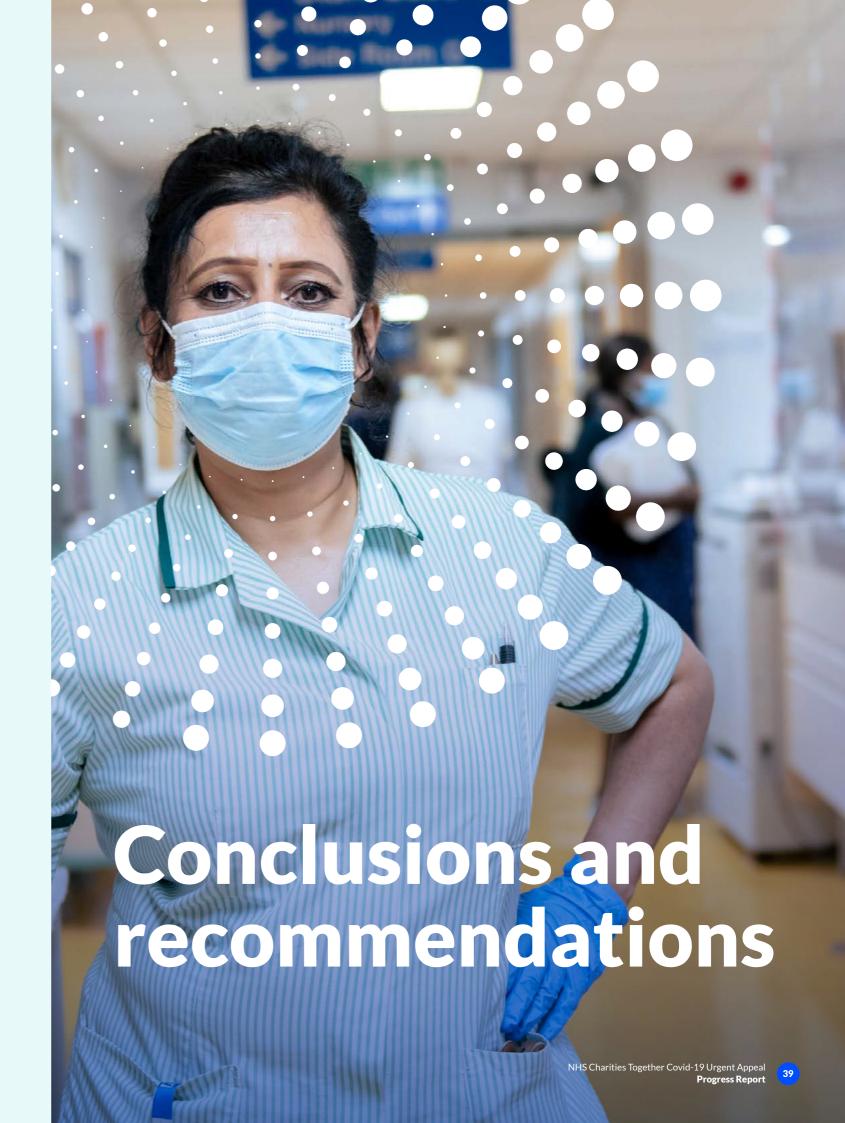
Thanks to support from the public and NHS Charities Together, we are able to go the extra mile for our exceptional staff, volunteer heroes and communities, delivering tangible benefit across the South West of England. The projects funded allow us to focus on early intervention and prevention, meaning we will save many more lives as a result.



Zoe Larter, Head of Charity for South Western Ambulance Charity.Funded by South Western Ambulance Charity, using NHS Charities Together grants.







Our unique role

At the height of the pandemic, NHS Charities Together gave the public a focus for their outpouring of support for health service staff and patients.

The funds raised through our NHS Charities Together Covid-19 Urgent Appeal gave emergency help when it was desperately needed and have gone on to enable the NHS to test new ways of working and change systems for the better.

Our initial findings shared in this Progress Report show the incredible impact of NHS charities across the UK at a time of immense challenge to the health service. Together, we provided practical and emotional support for the workforce when they needed us most, we connected isolated patients, and we worked with partners in the community to help prevent ill health and take pressure of the health service. We showed the immense ability and potential of the NHS charity sector to support health and care services in every part of the UK, getting help where it was most needed, fast.

Together, we will continue to help NHS charities go further, to increase their support for NHS staff, volunteers, patients, carers and families, so that everyone has access to the best health and care possible, no matter what.

Over the next five years of our refreshed strategy, Achieving Our Potential Together 2023-2028, we will work together with members to enhance the impact of our sector with a focus on:

- Enabling innovation and transformation in patient experiences and outcomes.
- Enhancing workforce wellbeing through caring for NHS staff and volunteers.
- Supporting people to live well, through preventing ill health and holistic management of long-term conditions.

We will...

- Evolve our role as a centre of knowledge, insight and expertise – building our collective capability.
- Realise our collective potential.
- Lead innovative and transformational programmes.
- Build NHS Charities Together as a sustainable and purpose-led organisation.



Learnings and recommendations

Based on the insight in this report, we make the following recommendations to maximise the impact of NHS charities on the health and wellbeing of patients, staff and the wider community.

Recommendations

Government and national NHS bodies

- Recognise NHS Charities Together as a strategic partner in national and local health policy – a source of high-quality insight about the NHS charity sector, a coordinator of the NHS charity network, and a delivery partner in our own right.
- Work in partnership with the NHS charity sector to test new approaches, innovate and learn, to address health inequalities and support excellent patient care and
- Recognise and include NHS charities as part of place-based approaches including Integrated Care Systems.

Funders

- Collaborate with NHS charities to test innovative approaches and learn, ensuring investments maximise the efficiency and effectiveness of funds raised.
- Partner with NHS Charities Together to address challenges and change systems to improve the health of patients and the public; we have the ability to deliver change at scale and quickly.



Join us! To find out more and to get involved visit nhscharitiestogether.co.uk

NHS trusts and health boards

- Understand the role of your NHS charity in helping you to improve the health and wellbeing outcomes and experiences of your patients, staff and wider community.
- Recognise and include NHS charities as part of place-based approaches to health and wellbeing, including Integrated Care Systems.
- Engage with your NHS charity to learn from the impact they have made and discover how working together could help delivery of strategic objectives.
- Work together to invest charitable funds in the wider community, for example, developing strategies to help patients 'wait well' and leave hospital safely.
- Evaluate the potential impacts of your NHS charity on patients and staff, helping it to spend funds most effectively.

NHS charities

- Continue to provide peer support to other NHS charities to maximise the collective impact of the sector.
- Continue to collaborate, share learning and evaluation to provide robust evidence on the impact we make together.
- Continue to engage with NHS Charities Together so we can amplify the voice of the sector.
- Continue to engage with NHS Charities Together and work with us to co-create impactful grants programmes and membership development programmes.

We want to conclude by saying thank you to the public and our supporters. These results show that your donations made all the difference to the workforce, patients and communities at a time of intense need in the NHS. The pressures are ongoing, and the scale of the healthcare challenge is so great that the NHS needs the help of NHS charities more than ever.

Learnings

We acknowledge our own learnings as an organisation from the NHS Charities Together Covid-19 Urgent Appeal and so include a commitment to ourselves as NHS Charities Together to:

- Ongoing listening and candid conversations with members, including about how we can improve processes and maximise our collective impact together.
- Share ongoing learning and insights, with a focus on development and continuous improvement.
- Review and evolve our grants programmes to ensure they are inclusive of the diversity of NHS charities, and have maximum benefit for NHS staff, volunteers, patients, carers and communities across the UK.
- Maximise opportunities to increase the profile of, and investment in, the NHS charity sector.



Appendix

For a full list of grants to each NHS charity please see our website and our annual report for 2021. **www.nhscharitiestogether.co.uk**

Regional breakdown

Region	Project numbers	Grant amount
East of England	421	£3,811,500
London	358	£5,864,500
Midlands	558	£6,140,000
National	11	£177,000
North-East and Yorkshire	838	£5,806,500
North-West England	411	£5,441,788
Northern Ireland	32	£975,500
Scotland	359	£2,810,500
South-East England	441	£5,146,000
South-West England	382	£3,993,000
Wales	416	£1,754,500
Total	4,227	£41,920,788

By type

	.	
Region	Project numbers	Grant amount
Acute	1,702	£22,838,500
Ambulance	67	£1,833,000
Community	246	£2,635,000
Mental health	1,074	£5,870,288
Regional/Local health boards	795	£5,304,000
Specialist	343	£3,440,000
Specialist	343	

Beneficiaries

Region	Beneficiaries	Staff	Patients	Volunteers	People in the Community
East of England	94,320	41,150	45,200	1,470	6,500
London	132,841	91,044	29,675	5,497	6,625
Midlands	426,990	254,280	148,926	1,070	22,714
National	2,450	2,450			
North-East England and Yorkshire	155,792	110,427	21,570	2,495	16,600
North-West England	355,296	115,630	237,611	2,055	
Northern Ireland	12,012	12,000			12
Scotland	44,260	41,520	2,500		240
South-East England	239,584	193,927	27,864	1,256	16,537
South-West England	165,803	113,610	51,023	1,170	
Wales	4,460	3,300	750	60	350
Total	1,633,808	992,038	565,119	15,073	69,578

Note - This is an estimate, based on data provided by the respondents. We have not validated the data or data-collection methods. We are working with members to improve the robustness of insight into grant impact.

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